
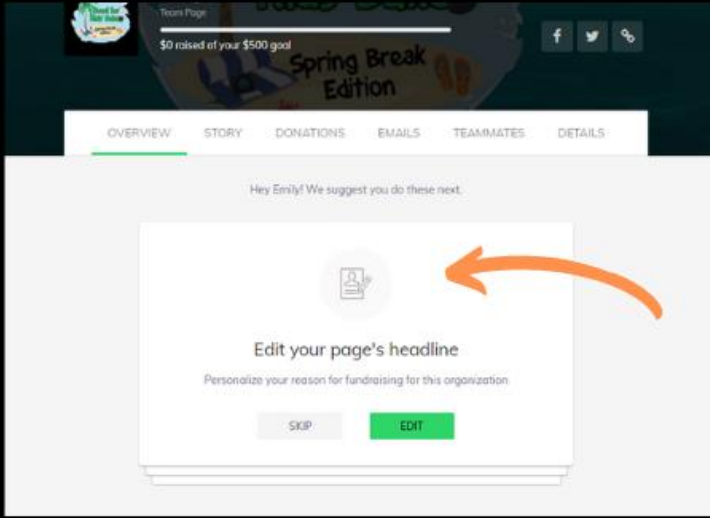


## How to Customize your Fundraising Page

- Log into your fundraising page and click on the **Manage** button at the upper-right hand corner of your screen
- The first thing you see when you open the editor is the **Overview** tab. From here, you can view some cards with suggested next steps and access other content tabs. There are 2 content tabs that control the appearance and details of your fundraising page: the **Story** tab and the **Details** tab
- Your Story is the main content that appears on your fundraising page. To edit the content, tap on the **Story** tab and make your changes in the text block. Hit Save when you are finished to save your edits.
- If you are using a desktop or laptop, you can add photos, videos, and links with the tools at the bottom of the text block. Need some inspiration? Share why BFKS is important to you and how it has a beneficial impact!



The screenshot shows a web browser window with the URL 'donate.bigimpact.org/team/343923'. The page header includes the logo for 'Big Brothers Big Sisters OF CENTRAL WISCONSIN'. The main content area features a colorful illustration of a tropical island with a palm tree, a beach chair, and a lifeguard stand. The text 'Bowl for Kids' Sake' is written in large, green, bubbly letters, with 'Spring Break Edition' below it. In the top right corner, there is a 'MANAGE' button, a 'Go to...' dropdown menu, and a user profile icon. An orange arrow points from the 'MANAGE' button towards the right.

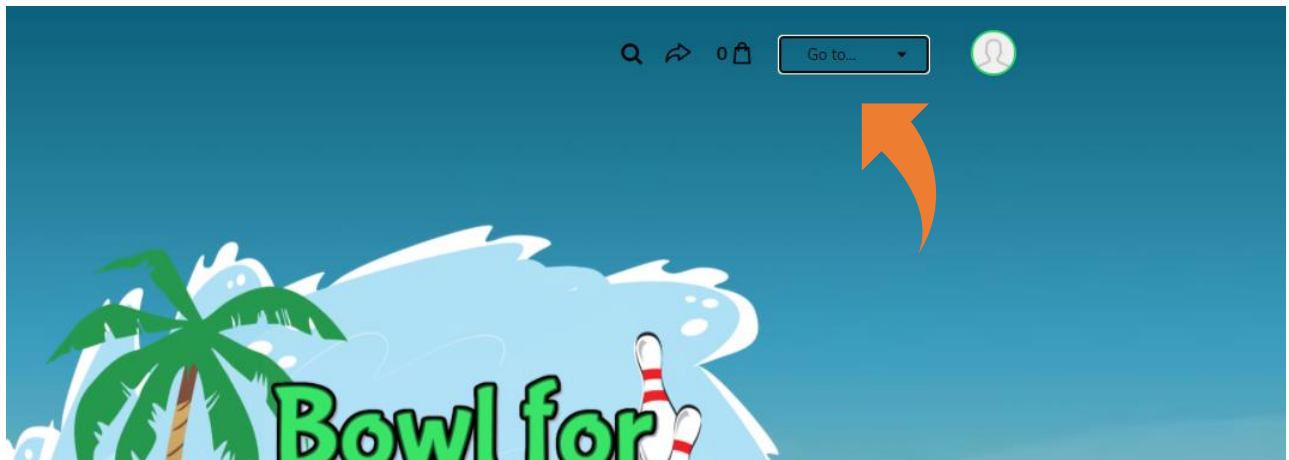


The screenshot shows the fundraising page editor interface. At the top, it says 'Team Page' and '\$0 raised of your \$500 goal'. Below that, there is a navigation menu with tabs: 'OVERVIEW', 'STORY', 'DONATIONS', 'EMAILS', 'TEAMMATES', and 'DETAILS'. The 'OVERVIEW' tab is selected. The main content area displays a message: 'Hey Emily! We suggest you do these next.' Below this, there is a card with a document icon and the text 'Edit your page's headline' and 'Personalize your reason for fundraising for this organization'. At the bottom of the card are two buttons: 'SKIP' and 'EDIT'. An orange arrow points from the 'EDIT' button towards the right.

# How to Customize your Fundraising Page!

## How to Sync your Fundraising Page with Facebook

- If registered as an individual only – skip to next step. If registered as a Team, click on **Go to** and click your personal Fundraising Page
- Click on the **Manage** button at the upper-right hand corner of your screen
- Click on **Facebook** tab and click **Create**
- **Share** with your Facebook friends!

A composite image illustrating the process of syncing a fundraising page with Facebook. It consists of three main parts:

- Top Left:** A navigation bar with tabs for OVERVIEW, STORY, DONATIONS, EMAILS, **FACEBOOK** (highlighted with a blue underline), and DETAILS. An orange arrow points from the 'FACEBOOK' tab down to the central call to action.
- Center:** A call to action box titled 'Boost your reach with Facebook' with the text 'The average Facebook Fundraiser page raises at least \$150. Create a Facebook Fundraiser and boost your impact.' and a blue 'CREATE' button.
- Right and Bottom:** A preview of a Facebook fundraiser page. The top part shows the Facebook interface with a 'Sign Up' button. Below that is a banner for 'Velda's Fundraiser for Build for Hope' with a 'Donate' button. The bottom part shows the fundraiser details for 'Velda McGinty', including a progress bar showing '\$490 Raised' of a '\$1,000' goal, a 'DONATE' button, and a '1 Week Left' timer.

Green arrows indicate the flow from the 'FACEBOOK' tab to the call to action, and from the call to action to the Facebook fundraiser preview.