



## EVENT DETAILS

Big Brothers Big Sisters of Central Wisconsin is taking Bowl for Kids' Sake (BFKS) **virtual!** We're making adjustments to bring the fun to you!

**On Monday, March 1st, BFKS Spring Break Edition kicks off with four weeks of challenges, competitions, and prizes!** Each week, you can participate in an Activity Challenge and a Fundraising Challenge.

**Activity Challenges** are fun and engaging opportunities for you to get in the BFKS spirit. Each week you participate, you earn an entry into the Grand Prize drawing. At the end of March, participants will be entered into a drawing for a chance to win one of our Grand Prizes, a Yeti Cooler donated by Straightline Construction & Drywall or a \$250 Target Gift Card.

**Fundraising Challenges** provide extra motivation to ask for donations and raise more money. Each week brings a new fundraising challenge and a new weekly prize at stake. The more support you get for BFKS, the more opportunities to win BIG! Every Friday, join us on Facebook as we announce our winner, and learn about the next week's challenges.

At the end of March, BBBS will host an outdoor "drive thru" celebration and crown our top Bowlers, companies, and teams. Participants who raise a minimum of \$50 will each receive a "Give a Little Kindness" bag stuffed with goodies. Every bag includes a mystery prize valued between \$5—\$50. Participants will also be able to join in fun bowling challenges/activities, raffles, food, and music at the celebration.

Just like before, asking for friends' and family support is easy. Once you register in our online platform, a fundraising page is created just for you, with built-in tools to ask for donations via social media, email or text. Plus you can earn additional individual and team incentive prizes.

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We all know BFKS is not about the bowling—it's about the kids. This year's event looks different, but the need in our community hasn't changed. Now more than ever, our impact is relevant and our mission is urgent. For the Littles and families in our program, the trusting, personal relationship they have with their Bigs continue to be vital.

**To learn more, visit [www.bigimpact.org](http://www.bigimpact.org) or call 715-341-0661**



Thank You to our World Traveler Sponsors

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## CHALLENGE DETAILS

### Week 1: March 1<sup>st</sup> - March 5<sup>th</sup>

- **ACTIVITY CHALLENGE: Zoom Kickoff**

- ⇒ Join us on Zoom for a BFKS Virtual Kick-off! Connect with other Bowlers to learn more about how BBBS is adapting to support families and how you can help when you join in the fun with BFKS!
- ⇒ Prize Opportunity: Receive an entry into Grand Prize Drawing when you attend the Zoom Kickoff and register for BFKS online by March 6th. BBBS will track attendees at the Zoom Kickoff. Grand Prize drawing will be held on Wednesday, March 31<sup>st</sup>.

- **FUNDRAISING CHALLENGE: Kickstart Your Fundraising Efforts**

- ⇒ Make a personal donation of at least \$20 to your individual or team fundraising page.
- ⇒ Prize Opportunity: Receive one entry into Grand Prize Drawing and one entry into the weekly drawing (Polito's Pizza for a Year) when you register online and make a personal donation to your page by Friday, March 5th at noon. Weekly drawing will be held on Friday, March 5<sup>th</sup>.

### Week 2: March 6<sup>th</sup> - March 12<sup>th</sup>

- **ACTIVITY CHALLENGE: Costume Contest**

- ⇒ This year's theme is "Spring Break", so dress-up like you would at your favorite Spring Break destination and **submit your photos to [bbbscw@gmail.com](mailto:bbbscw@gmail.com)**
- ⇒ Prize Opportunity: Everyone who submits a photo will receive one entry into Grand Prize Drawing. The "Best Costume" winner will receive 5 additional entries into the Grand Prize Drawing. To be considered for "Best Costume" contest photos must be submitted by Monday, March 15th.

- **FUNDRAISING CHALLENGE: Ready, Set, Fundraise**

- ⇒ Share your fundraising page with friends, family members, and co-workers and ask them to donate to your page.
- ⇒ Prize Opportunity: Receive one entry into Grand Prize Drawing and one entry into the weekly drawing (Ski's Meat Market Brats for a Year) for every donor who donates to your online fundraising page by Friday at noon. Drawing will be held on Friday, March 12<sup>th</sup>

### Week 3: March 13<sup>th</sup> - March 19<sup>th</sup>

- **ACTIVITY CHALLENGE: Design Your own Bowling Alley**

⇒ Get those creative juices flowing - design your own bowling alley at home! Use any materials you've got around the house. The more creative, the better! Take a video or picture and **submit your engineering feat to [bbbscw@gmail.com](mailto:bbbscw@gmail.com).**

⇒ Prize Opportunity: Everyone who submits a video or photo will receive one entry into the Grand Prize Drawing. The "Best Bowling Alley" Winner will receive 5 additional entries into the Grand Prize Drawing. To be considered for "Best Bowling Alley" contest, photo or video must be received by Monday, March 22nd.

- **FUNDRAISING CHALLENGE: Raise \$100+ on Your Individual Fundraising Page**

⇒ Keep sharing your fundraising page and raise an additional \$100 during Week 3. Don't forget - your own donation can count here too!

⇒ Prize Opportunity: Receive five entries into Grand Prize Drawing and 1 entry into Week 3 Drawing for every \$100 raised on your individual page (must be raised during week 3). Week 3 Drawing will be held on Friday, March 19<sup>th</sup>.

### Week 4: March 20<sup>th</sup> - March 26<sup>th</sup>

- **ACTIVITY CHALLENGE: Road Trip Selfies**

⇒ Take a selfie in front of a BFKS sponsor and submit to BBBS. List of participating sponsors will be provided to you by Week 3.

⇒ Prize Opportunity: Receive one entry into Grand Prize Drawing for every photo taken in front of a BFKS sponsor and **submitted to [bbbscw@gmail.com](mailto:bbbscw@gmail.com) by Monday, March 30th at noon.**

- **FUNDRAISING CHALLENGE: Final Push Challenge**

⇒ The Final Push Challenge will be revealed during Week 3, so stay tuned to see how to win BIG.

⇒ Prize Opportunity: Receive one entry into Grand Prize Drawing and one entry into Week 4 Drawing if you participate in the Final Push Challenge.

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**Join the weekly challenges for more chances to win one of our GRAND PRIZES!**



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